



# How Winspire Works

Following is a step-by-step process of how Winspire helps maximize fundraising revenue for Nonprofit auctions.

## 1. Event Consulting

You begin by speaking with a Winspire Team Member who works with you to select packages from our online catalog of over 300 unique experiences at **WinspireMe.com**. You will be assisted in finding those that best fit your fundraising event and the demographics of your attendees. After you select the package(s), Winspire provides you with the necessary promotional materials to help sell them to your audience, including flyers, images and text. Your Winspire Team Member will then offer insightful guidance for using the packages at your event to maximize fundraising revenue.

## 2. Determine Objectives

Your Winspire Team Member helps you choose the minimum dollar amount you want to make on each package, thereby establishing a target selling that is at least 20% above the Winspire Package price. Any bidding that occurs beyond the Package price goes straight to your organization. If an item doesn't sell at your desired target price, no transaction will take place and you owe nothing to Winspire.

**All Winspire packages are No-Risk.**

## 3. Event Takes Place

It's party time! We supply a sample certificate for your Winning Bidder congratulating them on the exciting experience they just purchased and thanking them for their donation and support. Be sure to include your contact information as well as a copy of the text document with all package details so they have a record of what they have won.

## 5. Begin Planning for Next Event

At this point it's our hope that Winspire has helped you add a healthy sum to your organization's fundraising bottomline. Following your event, we take the time to do a comprehensive review of how we did and what changes, if any, we can make to help you improve your next fundraiser.



## 4. Winspire Services Winning Bidder

Your job is almost done! Following your event, Winspire takes care of the entire redemption and fulfillment process. Once payment is received, Winspire will email you a voucher for each package sold which you then forward to your Winning Bidder. This voucher will give them everything they need to begin the redemption process, where we will book their travel, arrange the experience, and follow up with them to make sure they had an amazing adventure.

